

# Sustainability that pays off.

BLUECOMPETENCE

## Blue Competence briefly presented



Commitment to a world worth living in tomorrow!

Blue Competence is the sustainability initiative of mechanical and plant engineering industry. It understands forward-looking sustainability based on the principles of economic success, fairness, respect & responsibility and encompasses the dimensions of society, ecology and economy.

The partner companies pursue the following goals:

- **... shape the world with technology – even the day after tomorrow.**

The challenges are great. Globalisation, climate change, a growing world population, urbanisation and the ageing of society are tasks for which mechanical engineering and plant construction can already provide suitable solutions today, be it in energy technology, electromo-

bility, water supply and sewage disposal, building services engineering or medical technology.

- **... achieve more with less resources.**

Resources are limited. So that we can all live in dignity on earth in the future, we must be economical with what we have. This is achieved by increasing efficiency. With innovative technology (drives, pumps, etc. up to complex production plants), energy and material consumption, for example, can be greatly reduced.

- **... take responsibility.**

Medium-sized companies shape our industry. Many have been in family hands for generations. This has given rise to a social tradition and a wwkological and cultural commitment to the location. We

rely on respectful dealings with our employees and residents as well as a trustful cooperation with our customers and suppliers worldwide ...

- **... be a role model.**

With every new development, mechanical and plant engineering shows that sustainability also increases economic efficiency. Blue Competence wants to show that it is not only good but also useful to act sustainably.

The Blue Competence partners are committed to the twelve sustainability principles of mechanical and plant engineering industry ([www.bluecompetence.net/about](http://www.bluecompetence.net/about)) and thus express their sustainable actions strategically, operationally, culturally and communicatively.

Join us and show what your company can already do today!

an initiative of

